

EMPRESS

1 May 2021

**Fierce &
Beautiful**

Claim Your
Dream

Own Your
Throne

Women
Empowerment

#empresssouthafrica

reperthe dnm



WHAT IS EMPRESS SOUTH AFRICA?

EMPRESS SOUTH AFRICA is the first & largest online based beauty contest in the world. Empress SA is a powerful influencer network in SA using the Beauty with Brains & Purpose platform. We have over 500 contestants across all South Africa provinces, that were shortlisted from 45,000 applications. We have 3 levels, Contestant, Semi-finalist and finalist. Contestants need to earn points to reach each level. We have a diverse cosmopolitan mix of contestants from all backgrounds, culture and race groups, in all provinces and cities nationally in South Africa. Contestants are given various tasks online singing, modelling, dancing, drama, poetry, public speaking, creating commercials, blogs, etc.

These activities are geared around them receiving points to progress in the contest, build their personal brand, develop and grow themselves as influencers, and as a celeb Brand into Leadership, which is part of our Youth Empowerment and Woman Empowerment objectives.

POWERFUL INFLUENCER NETWORK

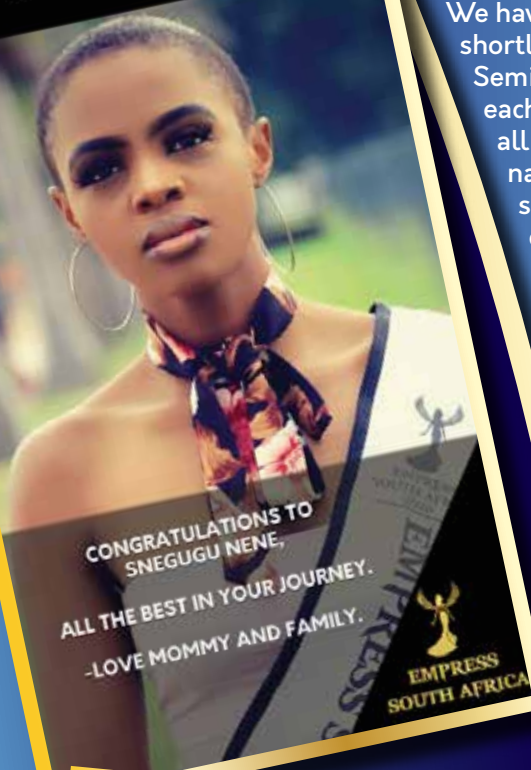
This contest will feature Royal Princesses nationwide, and from there a winner will be selected at the pageant and crowned EMPRESS SOUTH AFRICA. Our event is scheduled for the spectacular evening of the 1st May 2021, at Menlyn Park Mall- Barnyard Theatre.

We have expansion plans to grow into Africa and globally. We have done over 1000 media engagements in just a few months, reaching a media audience of 42 million. We have received endorsements and shoutouts from hundreds of celebrities across South Africa.

Our online presence is formidable as we have the largest beauty contest Facebook group community (over 1/4million). All our contestants have their own EMPRESS SA Facebook pages, Instagram and Youtube accounts. We are a powerful influencer network across all provinces in the country.

THE FUTURE OF ONLINE BEAUTY INFLUENCERS IS NOW!

SNEGUGU NENE



CLAUDIA BANDA



1. POWERFUL INFLUENCER ONLINE PRESENCE:

EMPRESS SA has The largest beauty pageant online presence in SA and the African continent:

- Over 1/4 Million (303K) members on our [FACEBOOK GROUP](#)
- Over 40,000 followers on EMPRESS SA [FACEBOOK PAGE](#)
- Additional online presence on Instagram (13k followers), Twitter and Youtube
- All contestants have facebook public figure pages prescribed with a minimum of 500 likes, as well as Instagram and Youtube accounts. Contestants create fun videos from creating ads, motivational videos, dancing, singing, modelling etc.



4. TRENDY BRAND PHENOMENON

- EMPRESS SOUTH AFRICA had initially received over 45,000 applications for this contest via. facebook and we have shortlisted to 500 contestants. Our contestants are spread out across all 9 provinces in South Africa. We continue to receive many applications every day, even though entries are officially closed. Contestants are narrowed down from Semi-Finalists to Finalists. EMPRESS SA is a trend setter, and has captivated strong interest from our target audience and all LSM's of society.

2. FASTEST GROWING BRAND IN SA

- EMPRESS SA has received more diverse publicity than any other brand in SA within a short space of time. In the passed 10 months, we have done over 1000 media engagements across the country in: Newspapers, Magazines, Online features, Television and Radio. We have received over 42 million audience in media coverage. Our media engagements can be tracked on our @empress_southafrica Instagram and [EMPRESS SA NEWSROOM](#) facebook page.



UNIQUE FACTS ABOUT EMPRESS SOUTH AFRICA

5. INNOVATIVE AUDIENCE ENGAGEMENT

- EMPRESS SA is an innovative beauty contest. We have developed two songtracks (UZITHOLE KAHLE and NOTHING CAN STOP ME NOW - by DJ SMOKES, BOSKASIE & JILLZ), which are listed on music stores such as iTunes, Spotify, SoundCloud etc.

- EMPRESS SA is unique as we have our own online presenters such as Ipeleng Mokoka, Nicole Bessick, SABC News Anchor, Mahedra Raghunath, Rahul Brijnath, etc,

3. CELEBRITY RECOGNITION AND ENDORSEMENTS

- We have received recognition and support from the biggest brands in the country. From International and local Celebrities, Actors, News Anchors, Musicians, Business figures, Sportsmen and women to political figures such as the SA President. Celebrities have sent many shoutout videos to the pageant and our contestants. Some of our celeb shoutouts and media engagements can be tracked on our Instagram account: @empress_southafrica



6. CUTTING EDGE AND EFFICIENT

- The EMPRESS SA pageant is about Beauty with brains and purpose. Beauty is not just skin deep in EMPRESS SA. We also consider giving back to communities and those in need. We develop our contestants with knowledge, guidance, counselling and support, mentoring and training.

- We have three levels to narrow down the most competent & dedicated contestants. Each level has points to progress to the next level.

Our platform used is cutting edge as its based completely online, except for the crowning. This is the first online based beauty contest in the world.



CELEBRITY ENDORSEMENTS

- EMPRESS South Africa has Received the Support and Endorsements from Local and International Celebrities, Athletes, Politicians , Influencers, Public Figure & Business People
- Celebrities have sent shoutouts to Contestants
- Bonang, Pearl Thusi, Minnie Dlamini, Khanyi Mbau, Bonang Matheba, DJ Black Coffee, DJ Fresh, Danny K and many more
- Even the current president Cyril Ramaphosa has personally endorsed us at least four times this year.
- The EMPRESS South Africa Brand is Growing Rapidly and even Celebs are Endorsing
- Bonang, Pearl Thusi, Minnie Dlamini, Khanyi Mbau, Bonang Matheba, DJ Black Coffee, DJ Fresh, Danny K

HUNDREDS OF CELEBRITY ENDORSEMENTS

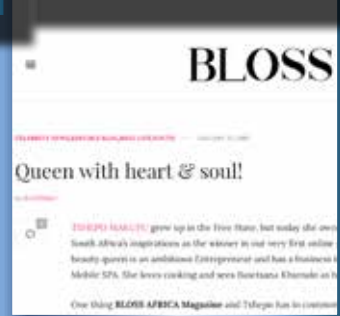
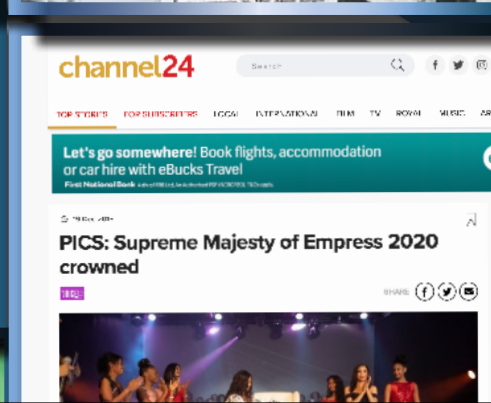


EMPRESS MAGAZINE

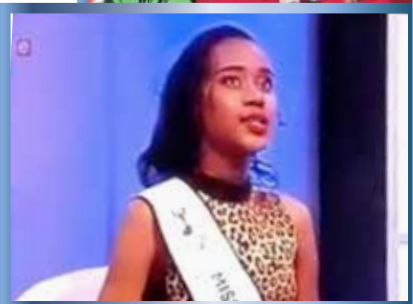


MEDIA ENGAGEMENTS

RADIO, PRINT, MAGAZINES & NEWSPAPERS,
ONLINE & TELEVISION



FEATURING IN OVER A 1,000 MEDIA INTERVIEWS





SOUND TRACK

TWO ORIGINAL SOUNDS TRACK

EMPRESS South Africa has two Soundtracks namely

NOTHING by Jillz Boskase feat. DJ Smokes
UZITHOLEKAHLE (NDLOVUKAZI) by Iceness feat. Size the Rapper

- Both tracks are inspirational and motivational

- Both tracks can be downloaded from iTunes, Spotify, Soundcloud etc.

DYNAMIC ONLINE PRESENTERS



ONLINE PRESENTERS



EMPRESS South Africa is unique as we have our own online presenters Ipeleng Mokoka and guest presenters such as Nicole Bessick (etv actress on Broken Vows) . Delivering content based on the influencer network activities.

A fresh perspective of the online presenter.



PUBLIC SPEAKING

MOTIVATIONAL SPEAKING AND LIFE COACHING TO TENS OF THOUSANDS OF SOUTH AFRICANS

EMPRESS South Africa Contestants are Ambassadors who Inspire and Impact others, through inspirational and Motivational Talks at Schools and Other Events While Highlighting Topics Close to their Heart Embodying the spirit of an Eagle, contestants encourage qualities such as leadership in their talks.

THOUSANDS OF CHARITY INITIATIVES, EVENTS & COMMUNITY WORK THROUGHOUT THE COUNTRY

EMPRESS South Africa Facilitates Numerous Charity & Community Work

- In Partnership with Food For Life South Africa and various charities and NGO's
- Campaigns Such "The Winter Blanket Drive"

- Contestants Have Impacted the Lives of Many Individuals Across the Nation with their Charity & Community involvement

To date, Empress South Africa together with hundreds of contestants have given back over R750k in charity

COMMUNITY



ONLINE & SOCIAL MEDIA



SA SOCIAL MEDIA %

For South Africa, Facebook is by far the biggest platform, with a penetration rate of 53%. This is followed by LinkedIn (18%), Instagram (9%), Twitter (4%) and Snapchat (3%).

SA INTERNET USERS

In South Africa we have 31.18 million active internet users. 28.99 million active mobile internet users. (Statista, 2019)

SA INTERNET DURATION

South Africans spend an average of 8 hours and 32 minutes on the internet per day via any device. (3 hours and 17 minutes from a mobile device) (We Are Social, 2018).

SA SOCIAL MEDIA DURATION

23 million active mobile social media users in South Africa. (Statista, 2019)

INFLUENCER FACTS %

70% of Teens Trust Influencers More than Traditional Celebrities.
6 in 10 Teens Follow Advice From Influencers Over Celebrities

INFLUENCER FACTS %

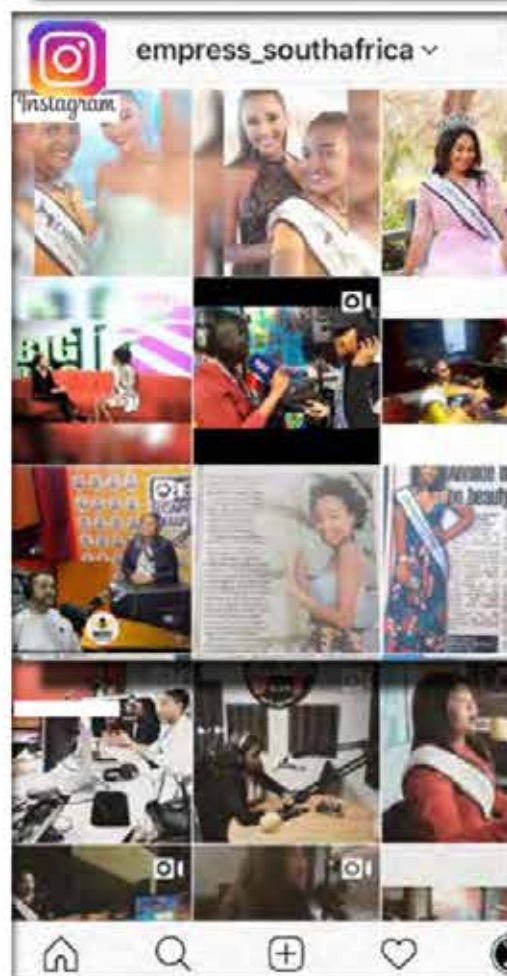
86% of Women Use Social Media for Purchasing Advice. Influencer Marketing Is the Fastest-Growing Online Customer-Acquisition Method

INFLUENCER FACTS %

Influencer Marketing Campaigns Earn \$6.50 for Every Dollar Spent. 67% of Marketers Promote Content With the Help of Influencers

INFLUENCER FACTS %

The Influencer Marketing Industry is Expected to Hit \$10bn by 2020. 74% of People Trust Social Networks to Guide Purchasing Decisions.



Top Five Ways To Nail Your Face Beat Game

by Dikeledi Moetji

Have you been struggling to nail your face beat or get your eyebrows on fleek? Do not worry because make up is an art but it's also a process of trial and error, so it's only natural to still get it wrong even after a several attempts, even the pros are always learning.

Here are top five ways to up your make-up game:

1. Use a damp beauty blender Not only are beauty blenders great for achieving a flawless finish with

your make-up products, they make application much better but only if they are damp (not soaking wet). So make sure to wet your beauty blender before each use and squeeze out all the excess water.

2. Prime your eyes before apply eyeshadow this creates a base for the colour to go on to. It also helps to use a transition shade which is closest to your skin tone before applying colour, allowing the colour to pop and stay on for longer.

3. Use a different brush to blend your eyeshadow using a fresh brush to blend your eyeshadow after it has been applied by a different brush allows you to ease up on the colour without running the risk of inadvertently applying more than you need.

4. Buy foundation according to your skin's undertones this is easily one of the most complicated aspects of make-up and make-up application. Everyone has a primary skin tone and an undertone that is either pink, yellow, red, or neutral. Also divided into cool, warm or neutral. But, if learning all this is too much work for you, consult a professional and any local beauty store.

5. Groom your eyebrows before you fill them in Always start by brushing your eyebrows with a small brush. It gives you a better idea of what you are working with. The same goes for trimming your brows by removing excess hair around the natural brow shape before filling them in.

For you to have a perfect face beat, DO NOT apply your makeup under poor lighting conditions. Light allows you to see what you're doing and how you're going to look so the more light the better. Either apply it in front of a big window if you're applying in the morning or do it in a brightly lit room in the evening.



Makeup As An Ancient Art

by Rebecca MacFarlane

Us ladies love our makeup. A good eye shadow can really bring out the color of our eyes. A good eyeliner accentuates their shape. Mascara, Lipstick and Blush. Why not? It's fun to glam up a little bit from time to time.

But recently, there has been a lot of attack against makeup, especially on social media. Many view makeup as superficial and a modern construct that we blindly cling to. This got me thinking about makeup and what it really means for us as a society. What I really focused on is this notion that makeup is a modern construct. It certainly is not. Makeup is as ancient as humanity itself. It always has been and always will be a part of our society from East to West and North to South. There is much more to the history of makeup and its significance than most would care to think. It is, essentially, one of our oldest and most enduring cultural practices.

As an example of the timelessness and significance of makeup, the Ancient Egyptians were famous for their dark bold eyeliner and brightly colored eye shadows designed to mimic an almost inhuman, divine appearance. Makeup was a symbol of Royalty, and great care was taken to fashion it from finely crushed precious stones. Cleopatra was known for her emerald green and royal blue eyelids flecked with gold, colors made from grinding the sacred stones Lapis Lazuli and Malachite into a fine powder. Imagine the luxury of literally wearing precious stones on your eye lids? This makeup was deeply spiritual to the Egyptians, who believed it literally brought out the image of the Divine.

The Greeks and Romans indulged equally in the art of makeup, also believing it to be a representation

of divine beauty. As did the Vikings and the Celts. It is said that in Celtic and Viking societies, even the men wore Kohl eyeliner to make themselves appear more fearsome and bold. The ladies reddened their lips and cheek bones with powders and dyes made from plants and darkened their eye brows. The Celtic Tribes also adorned their faces with a paint called Woad, tracing intricate symbols onto their cheeks and forehead as bold statements on the Battle Fields. Makeup was both a beautifier and a War Paint for the fierce.

To the East, Japanese women painted their faces as white as chalk and their lips as red as a rose to emulate the classical image of the Geisha.

Africa has a rich tradition of beautiful makeup. We can still see the some of these ancient traditions alive and well in many regions today. Men and women adorn their faces with the most intricately beautiful designs, each speaking its own story, as has been practiced for centuries. How this differs between every region and Culture is so profound and astounding to see. These are but a few examples. Makeup has literally been used in every ancient culture throughout the world and throughout history- as a beautifier, a warriors mask, a connection to the Divine and an expression of heritage.

The beauty and rich cultural significance of makeup around the world is quite incredible. So more than just a modern social construct, makeup is both an ancient and fascinating tradition- one that can be used as a means of expressing a unique identity for every person that chooses to use it. Even though we are no longer members of ancient societies, our makeup can still be our war paint and our expression.



Beauty Rules to Always Follow

by Pierrette Mulumba

Everyone has their own beauty regime. That being said, there are a few guidelines that we all need to follow.

Wipe it off before bed.

I admit that this is one rule I tend to break. In my defence- I only break it after a very, long day. Never fall into bed with make-up or without washing your face. You'll avoid breakouts and you'll wipe away the grime from the day.

Wear sunscreen.

Sunscreen is your friend. You'll always hear this because it's the one rule you're not allowed to break. This is due to the fact that you're protecting yourself against skin cancer.

Water, water and more water.

Hydration is of paramount importance when it comes to your body functioning well. It keeps you alive and healthy and this shows on your skin.

Know how to line your lips

Lip liners were created to improve our lipsticks and make our lips appear fuller. It should be one shade of your lipstick and be within one millimetre of your actual lip line.

Eyelashes

If you don't own double-duty mascara, use the lash curler before you apply the mascara. Not doing it this can result in clumpy, sticky lashes.

Handbag war kit

Life can get crazy so you never know when you'll end up in a beauty emergency. Fill up your massive handbag with the following; safety pins, two shades of lipstick, concealer, powder, hand lotion, perfume and deodorant.

Have beauty people who care for you and your beauty

Have a doctor who can regularly check your health, a dermatologist to help with any skincare issues and a hairdresser who would never let you have a bad hair day.

Leave your brows alone.

Don't join the brow revolution. You can groom

them but please; don't try to trim them.

Exfoliation is key

This is one rule people tend to neglect. Exfoliation helps to even out your skin tone, brighten your skin, reduce pores and help with breakouts.

Wash your face properly

When washing your face, spend at least one to two minutes. Really massage your skin.

Your skin tone is your beauty guide

Understanding and accepting your skin tone helps when choosing makeup, your hair colour and outfits. Your foundation and concealer must match your skin.

Let that pimple be

Never scrub, pick, poke, or squeeze at your pimples and blemishes. Also, keep the toothpaste to your teeth. If your breakout is still persistent after a few weeks, visit your dermatologist.

Eye cream

The area around the eyes is very thin and lacks oil glands. It also ages the quickest. Invest in a great eye cream or use coconut oil.

Never chop it yourself

It may be cheaper but never ever cut and colour your own hair. Trust your hair dresser.

Use retinols

Start using retinols after the age of 25. Retinols exfoliate the skin and support and build the epidermis.

Throw out expired makeup

Expired makeup has bacteria that can harm your skin. Always look at the expiry date.

Enjoy anti-inflammatory foods

Inflammatory foods are sugary and processed. These can lead to redness and breakouts. Anti-inflammatory foods include dark leafy vegetables, blueberries, and broccoli. These keep the skin clear and glowing.

Have fun!

KHODANI RAPHASHA



TO MY FAMILY, FRIENDS AND
EVERYONE WHO HAS SUPPORTED ME
THROUGH THIS JOURNEY,

YOU HAVE MADE IT TRULY
MEMORABLE.

THANK YOU



TYREESE JOLADIE KALANIE



"YASSSS HER MAJESTY !!!
CONGRATULATIONS TO JOLADIE
KALANIE THE JOURNEY HAS BEGUN"

-FROM THE KALANIE AND FILLIES
FAMILIES



JUDITH BOTHA



I GO BY THE NAME JUDITH BOTHA A 23
YEAR OLD THAT BORN AND BREED IN
ENNERDALE.. BCOM DEGREE GRADUATE
ONE DAY SHE DISCOVERED THAT SHE
WAS FIERCE, AND STRONG, AND FULL
OF FIRE, AND THAT NOT EVEN SHE
COULD HOLD HERSELF BACK BECAUSE
HER PASSION BURNED BRIGHTER THAN
HER FEARS... I BELIEVE IN
#IMPERFECTION



NATASHA MALEMONE



WE ARE AND ALWAYS WILL BE
YOUR CHEERLEADERS.

GOOD LUCK NATHI,

FROM YOUR MOM AND THE REST OF
THE FAMILY.



KHOMOTSO MASHILO



"SO HAPPY AND GRATEFUL
FOR ALL THE SUPPORT I GET FROM MY
FAMILY, FRIENDS
AND EVERYONE WHO IS BEHIND ME".



NOLUTHANDO MASUKU



"CONGRATULATIONS
NOLUTHANDO MASUKU,

KEEP AIMING FOR THE STARS AND
FLYING HIGH.

CONTINUE BEING YOURSELF AND
EXPRESSING YOUR VOICE.
FLY HIGH, EAGLE!"



MURENDIWA NEGOVHA



"FROM YOUR FAMILY AND FRIENDS WE
COULDN'T BE MORE PROUD, KEEP
SHINING"



EMPRESS
SOUTH AFRICA

THANDEKA BUTELEZI



"SELF BELIEF IS LIKE THE SILENT FRIEND
YOU HAVE NEVER HAD, ONCE YOU
BELIEVE IN YOURSELF,
YOU'LL NOT ONLY TAKE A STEP BUT
SUCCEED"

- THANDEKA BUTELEZI



EMPRESS
SOUTH AFRICA

KELEBOGILE BOKABA



"CONGRATULATIONS
KELEBOGILE BOKABA,
WE WISH YOU ALL THE BEST AND
CAN'T WAIT FOR YOUR FUTURE
VENTURE.

GOOD LUCK,
LOVE FAMILY AND FRIENDS"



EMPRESS
SOUTH AFRICA

FIERCE &
BEAUTIFUL

TSHEGOFATSO FORTUNATE



CONGRATULATIONS QUEEN!

MAY YOU GO ONWARDS AND
UPWARDS FROM HERE.

LOTS OF LUCK AND LOTS OF LOVE



EMPRESS
SOUTH AFRICA

MBALI MAGAGULA



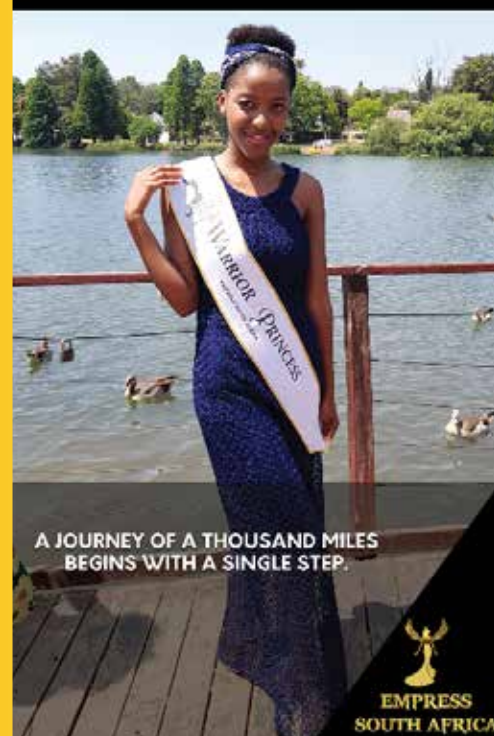
CONGRATULATIONS MBALI MAGAGULA
ON MAKING IT TO THE FINALS,
WORDS CANNOT DESCRIBE HOW
PROUD I AM. I WISH YOU ALL THE BEST
AND MAY YOU CONTINUE BEING THE
STAR THAT YOU ARE.
KEEP AIMING HIGH AND SHINE BRIGHT

P.S NOXOLO MAGAGULA



EMPRESS
SOUTH AFRICA

THANDO SIBEKO



A JOURNEY OF A THOUSAND MILES
BEGINS WITH A SINGLE STEP.



EMPRESS
SOUTH AFRICA

THABISO NGCOBO

IF YOU ONLY WANT A CROWN,
GO BUY ONE.

IF YOU WANT TO LEAD,
WORK!



NTHABISENG TLADI



CROWNS AREN'T MADE OF
RHINESTONES THEY ARE MADE OF
DISCIPLINE, DETERMINATION
AND A HARD TO FIND ALLOY CALLED
COURAGE. CONGRATULATIONS ON
MAKING IT TO FINALS OF EMPRESS
SOUTH AFRICA WE ARE
PROUD OF YOU

-FROM YOUR BELOVED
FAMILY
AND FRIENDS



Tracey Ndlovu

The Empowered Woman
Is Powerful Beyond
Measure and Beautiful
Beyond Description

KIND &
POWERFUL

AFIKA MBITYANA



CONGRATULATIONS AFIKA MBITYANA,
YOU WORKED HARD.

NTINGA NTAKANDINI!



MMATLOU SENYANE



NO ONE IS YOU
AND THAT IS YOUR POWER.



TUMELO LEHLOKA



A DREAM BECOMES A GOAL WHEN
ACTION IS TAKEN TOWARDS ITS
ACHIEVEMENT,

KEEP CHASING YOUR DREAMS

- LOVE YOUR FAMILY



KULANI MALULEKE



"JUST REMEMBER - WHEN YOU THINK
ALL IS LOST, THE FUTURE REMAINS"

- DR ROB GODDARD



DINEO MAMAILE



"THE EAGLE HAS LANDED,"

~ NEIL ARMSTRONG



NALEDI KIBINYANA



CONGRATULATIONS FOR
MAKING IT THIS FAR.

LIKE AN EAGLE, YOU ARE FLYING HIGH.

STAY FOCUSED,
YOU ARE A WINNER

-MOM



FIERCE &
BEAUTIFUL

NOKWANDA MALAZA



TAKE A LOWLY SEAT, FOR YOUR
BEAUTIFUL CROWN HAS COME DOWN
FROM YOUR HEAD

JEREMIAH 13:18



SINETHEMBA NTANDA



CONGRATULATIONS TO SINETHEMBA.
WISH YOU ALL THE BEST OUR ANGEL!

-LOVE FAMILY &FRIENDS



DINEO KHOALI



"BUT YOU ARE A CHOSEN PEOPLE,
A ROYAL PRIESTHOOD"
- 1PETER 2:9

CONGRATULATIONS TO OUR QUEEN
DINEO, WE ARE PROUD OF YOU.

WITH LOVE :
FROM YOUR FAMILY





Precious Mphuthi

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CONTACT:
NJABULO DLAMINI
PHONE: 065 881 6180
NJABULODLAMINI888@GMAIL.COM

KIND &
GENTLE

KIM LOOCK



CONGRATULATIONS TO OUR QUEEN.
YOUR SINCERE EFFORTS DESERVE THIS
SUCCESS!

-LOVE MOM, DAD AND FAMILY.



ASANTE MNENE



CONGRATULATIONS ASANTE, OUR
FAMILY'S BIG STAR KEEP UP
THE GOOD WORK.

WE LOVE YOU!!



NTSOAKI PRECIOUS MPHUTHI

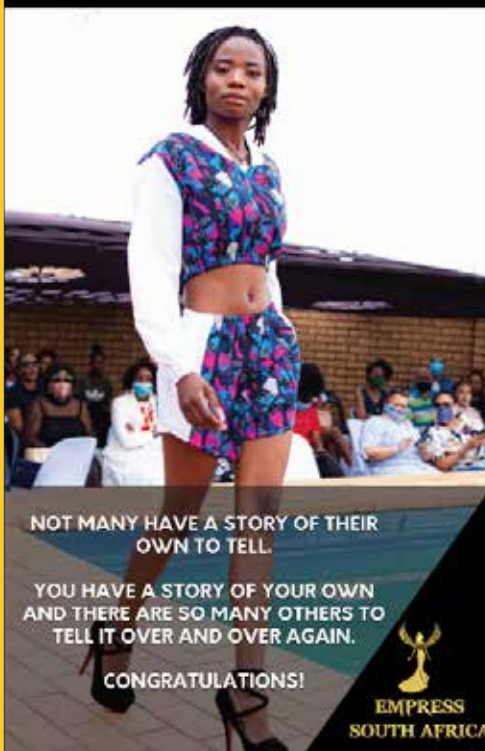


YOU'VE SEEN HER DESCENT,
NOW WATCH HER RISE LIKE AN EAGLE.

CONGRATULATIONS TO
PRECIOUS MPHUTHI!



PHUMZILE MASITHULELA



NOT MANY HAVE A STORY OF THEIR
OWN TO TELL.

YOU HAVE A STORY OF YOUR OWN
AND THERE ARE SO MANY OTHERS TO
TELL IT OVER AND OVER AGAIN.

CONGRATULATIONS!



SHARON SEIPELO



THE PATH FROM DREAMS TO SUCCESS
DOES EXIST.

MAY YOU HAVE THE VISION TO FIND IT,
THE COURAGE TO GET ON IT,

AND THE PERSEVERANCE
TO FOLLOW IT.





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SWEET & KIND

MBALENHLE NCELE



CONGRATULATIONS MBALENHLE ON GETTING INTO THE FINALS. FIRST OF ALL I'D LIKE TO TELL YOU HOW PROUD I AM TO SEE YOU FLY ABOVE MOUNTAINS AND GETTING THIS FAR, YOU TOOK YOURSELF OUT OF A COCOON AND UNLEASHED YOUR GREATNESS. I WISH YOU ALL THE BEST ON THIS JOURNEY AND ON GOING,



EMPRESS
SOUTH AFRICA

BRAVE & STRONG

LUNGISWA HLONGWANE



CELEBRATING THE LIFE OF PHUMZILE DUDUZILE NDLOVU, A MOTHER... WITH AN MBA IN ECONOMICS... A DISABILITY AWARENESS CONCILOR. SHE SPENT HER LIFE DEDICATED INTO HELPING OTHERS AND EDUCATING PEOPLE ABOUT DISABILITIES.



-WITH LOVE FROM HER DAUGHTER **EMPRESS**
LUNGISWA HLONGWANE SOUTH AFRICA



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Snegugu Nene

The strongest actions for a woman is to love herself, be herself and shine amongst those who never believed she could. You may encounter many defeats , but you must not be defeated. In fact, it may be necessary to encounter these defeats so you can know who you are, and what you can rise from. I'm forged through the challenge of life, with each challenge I grow mentally and emotionally, I move forward with my head held high and strength that can not be denied. A woman who's been through the storm and survived.
I'M A WARRIOR!

Robyn Mckeddow

There Is No Force
More Powerful Than
A Woman Determined
To Rise

BONTLE NTHIMOLE



B&M
BONTLE & MOSADI
SPORTS AND BUSINESS WOMEN TALENTS

USE YOUR TALENT HOWEVER SMALL IT
MAY SEEM. IT CAN PUT A SMILE ON
SOMEONE'S FACE AND BE A BLESSING
TO MANY. ALL THE BEST TO THE
FINALISTS OF EMPRESS SA 2021.

-FROM BONTLE BA MOSADI

**EMPRESS
SOUTH AFRICA**

HAPPINESS MAKGAKGA



WE AS MAKGAKGA'S FAMILY WOULD
LIKE TO TAKE THIS OPPORTUNITY TO
CONGRATULATE HAPPINESS ON
MAKING IT TO EMPRESS SOUTH AFRICA
WE ARE BEHIND YOU AND
ALL THE BEST!

**EMPRESS
SOUTH AFRICA**

**KIND &
GENTLE**

MOKGADI PEARL MAKOALA



CONGRATULATIONS MOKGADI
FOR REACHING THE FINALS.

WE'RE WITH YOU ALL THE WAY.

**EMPRESS
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KAMOGELO MASHEGO



CONGRATULATIONS
KAMOGELO MASHEGO
FLY LIKE THE EAGLE YOU ARE, INTO THE SKIES
AND REMAIN UNSTOPPABLE.

-LOVE MOM, DAD ,SY
AND NTOKOZO .



EMPRESS
SOUTH AFRICA

SIPHOKAZI PATIENCE NAMISE



CONGRATULATIONS PATIENCE ON YOUR
WONDERFUL ACHIEVEMENT,
MAY YOU CONTINUE TO ACHIEVE NEW HIGH'S
IN YOUR LIFE.

-LOVE MOM AND DAD



EMPRESS
SOUTH AFRICA

KHODANI RAPHASHA



"EVERY LIFE IS A STORY, THANK YOU FOR
BEING PART OF MY STORY."

- UNKNOWN



EMPRESS
SOUTH AFRICA

DINEO MAMAILE



"I DIDN'T GET THERE BY WISHING FOR IT
OR HOPING FOR IT,
BUT BY WORKING FOR IT."

-ESTÉE LAUDER



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MPUMELELO AYANDA MTSWENI



"BEST OF WISHES TO MPUMELELO
AYANDA MTSWENI.
YOU HAVE WALKED THIS JOURNEY
WITH SO MUCH PRIDE AND
EXCELLENCE. THANK YOU FOR BEING
AN INSPIRATION.
BEHIND YOU ALWAYS.
REGARDS FAMILY & FRIENDS."



EMPRESS
SOUTH AFRICA

Mpumelelo Ayanda Mtsweni

BREAK BOUNDARIES AND GO BEYOND YOUR LIMITS.
COURAGE DOES NOT MEAN ABSENCE OF FEAR BUT
RATHER CHOOSING NOT TO LET FEAR STOP YOU FROM
GOING AFTER WHAT YOU WANT. YOU ARE POWERFUL.

A Journey of a Black Widow

A unique perspective into
Africa Culture



Raising Awareness For Single,
Engaged, Newlyweds & Married
Couples In Exploring Matters Of
Culture & Christianity

Contact: 0826623687 (Lebogang Lehloka)
Email: journeyofablackwidow@gmail.com
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Lebogang Lehloka



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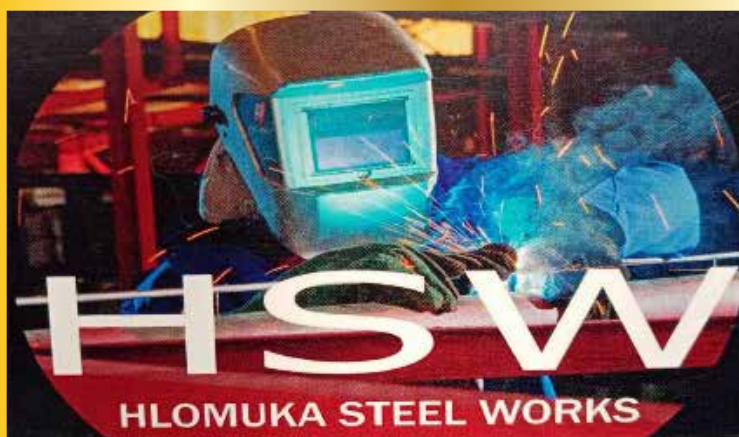
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mohlalakoketso1@gmail.com

House No 16
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Sharon Seipelo

"I ALONE CANNOT CHANGE THE WORLD,
BUT I CAN CAST A STONE ACROSS THE WATER
TO CREATE MANY RIPPLES"



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NOBUHLE MAZIBUKO



"YOU ARE A DIAMOND WAITING TO BE POLISHED...POLISH YOURSELF AND SHINE BRIGHT."



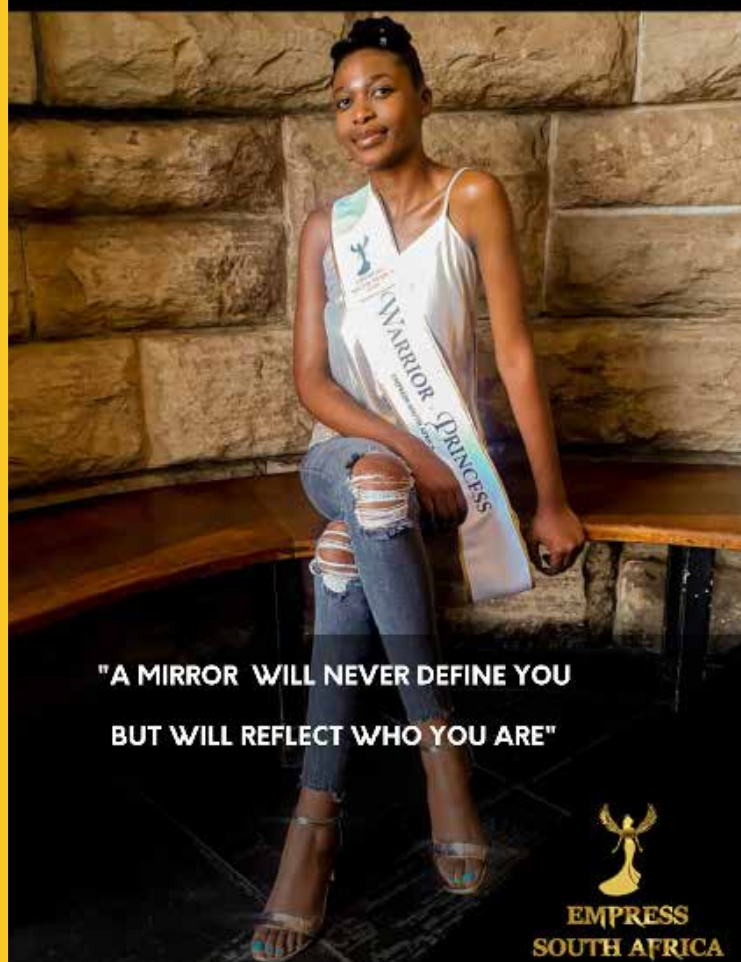
KATLEGO MATJILA



SUCCESS IS MEASURED BY WHAT WE HAVE DONE TO PREPARE FOR THE COMPETITION, AND IF YOU FAIL TO PREPARE, YOU'RE PREPARED TO FAIL



KHANYISILE TSHABALALA



"A MIRROR WILL NEVER DEFINE YOU BUT WILL REFLECT WHO YOU ARE"

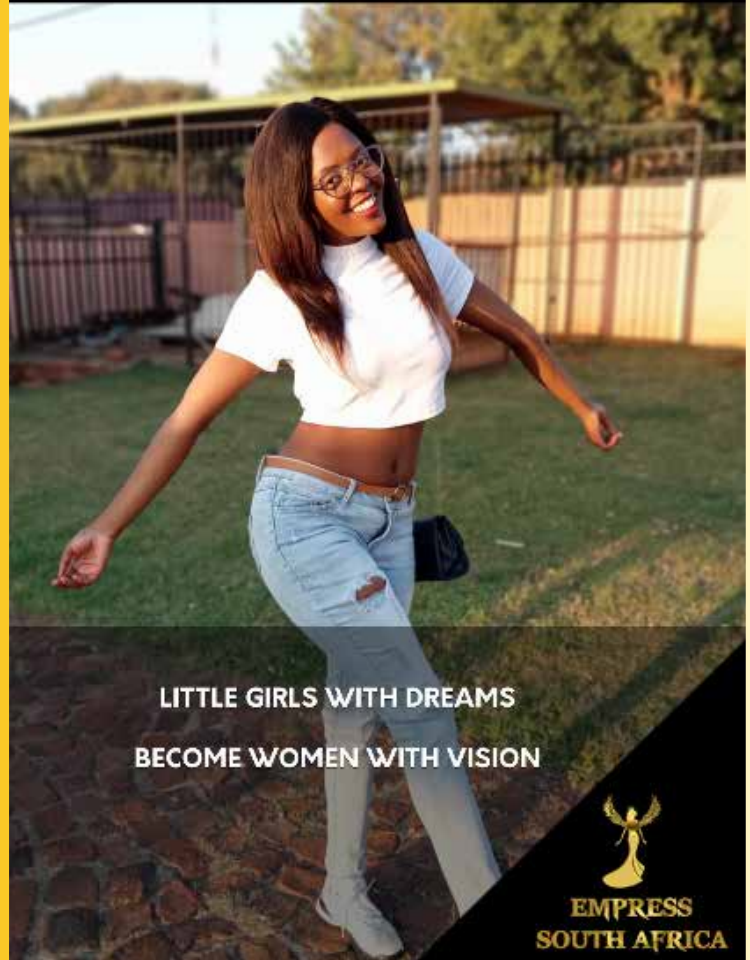




Aaliyah Jordan Saajid Hassim

"If it's to be it's up to me"

MMATLOU SENYANE



LITTLE GIRLS WITH DREAMS
BECOME WOMEN WITH VISION



**EMPERESS
SOUTH AFRICA**

THANDEKA BUTELEZI

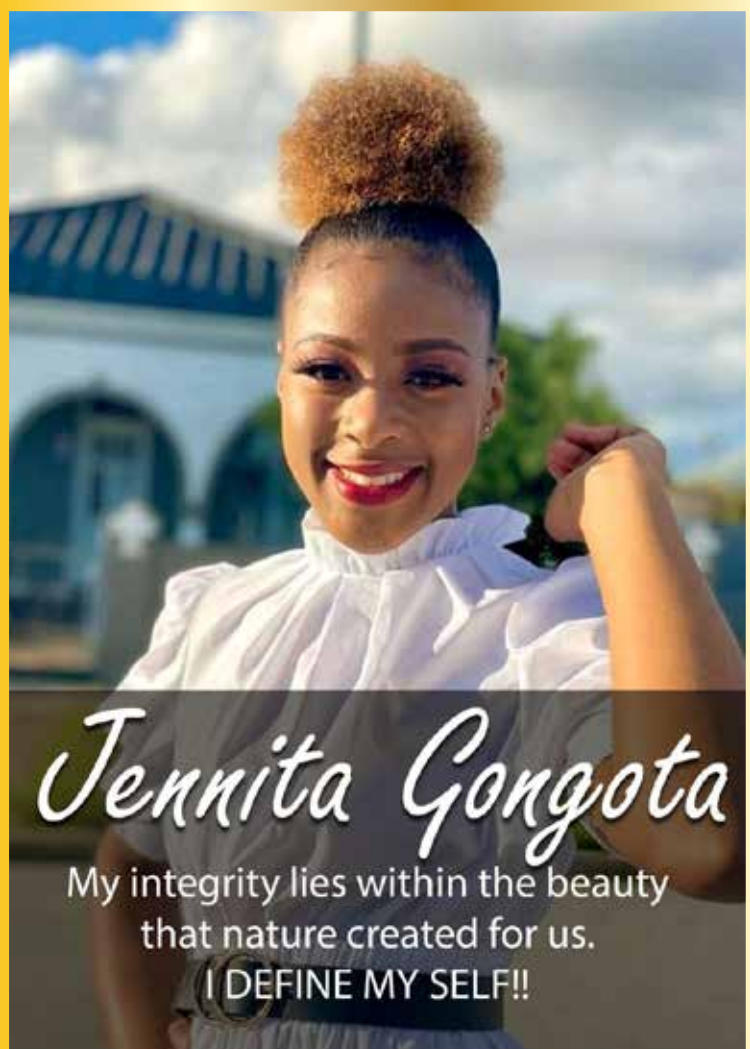


NO ONE CAN MAKE YOU FEEL INFERIOR
WITHOUT YOUR CONSENT "
- ELEANOR ROOSEVELT

I WEAR SELF BELIEF AS A CROWN



**EMPERESS
SOUTH AFRICA**



Jennita Gongota

My integrity lies within the beauty
that nature created for us.
I DEFINE MY SELF!!

NALEDI KIBINYANA



IN OUR FAMILY WE DON'T STRESS,
WE RELAX,
IT IS DONE.

-MINISTER NALEDI-ECG FAMILY



EMPRESS
SOUTH AFRICA

CHARMAINE MOFET



IT'S NOT ABOUT WHAT YOU WEAR, IT'S ABOUT HOW
YOU WEAR IT. IT'S NOT ABOUT WHAT YOU DO, IT ABOUT
HOW YOU DO IT

CONGRATULATIONS TO MY COUSIN
ALL THE BEST WITH YOUR JOURNEY
FROM YOUR MOFET COUSINS

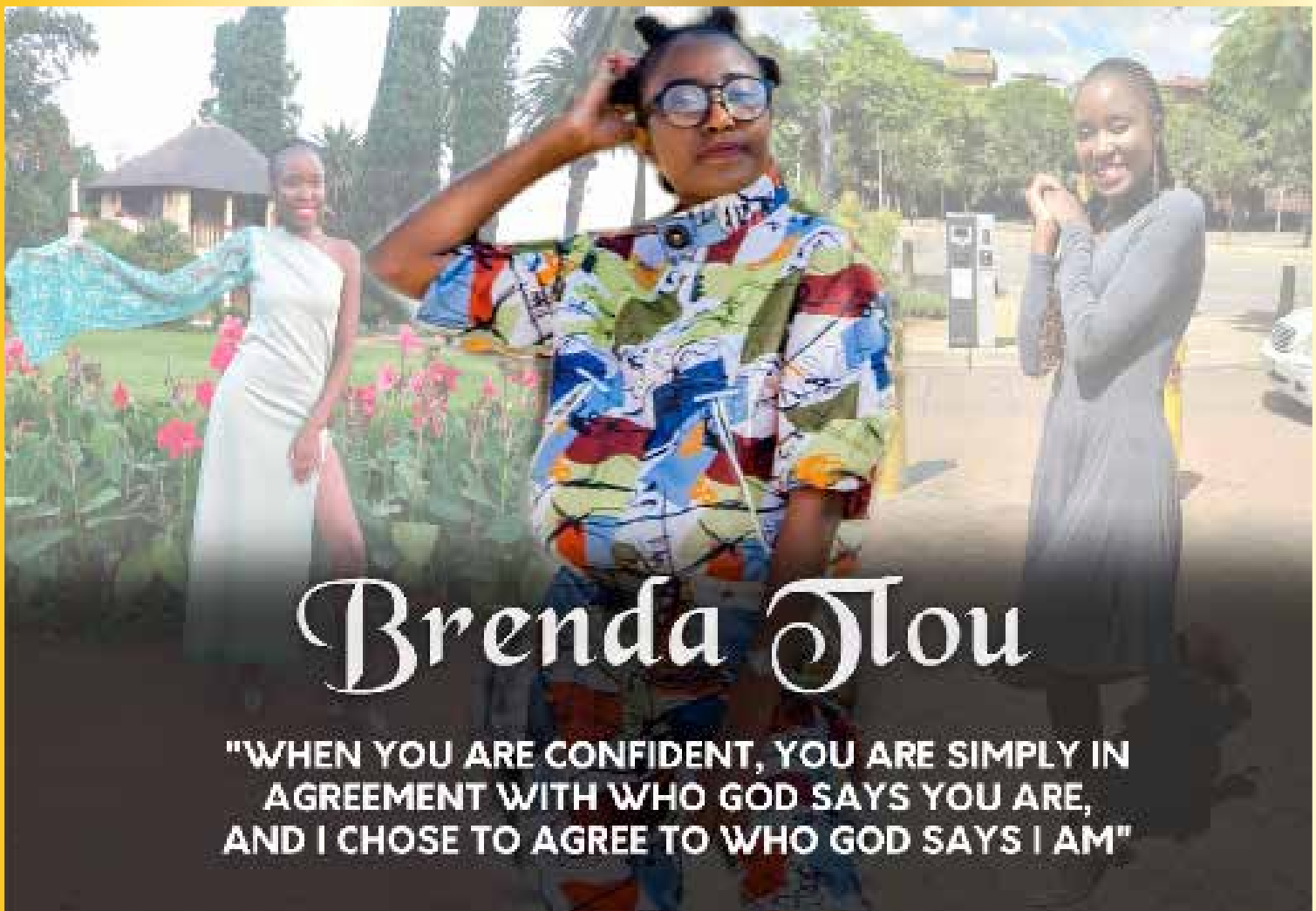
CONGRATULATIONS TO OUR MODEL
WE KNOW YOU WILL DO YOUR BEST.
FROM YOUR FRIENDS



EMPRESS
SOUTH AFRICA

Brenda Tlou

"WHEN YOU ARE CONFIDENT, YOU ARE SIMPLY IN
AGREEMENT WITH WHO GOD SAYS YOU ARE,
AND I CHOSE TO AGREE TO WHO GOD SAYS I AM"



A photograph of three women standing outdoors against a bright, hazy background. They are all wearing matching dark green dresses with white short-sleeved tops. The woman in the center is looking directly at the camera with a slight smile, her hands on her hips. The woman on the left is looking slightly to the side, and the woman on the right is looking upwards with her hair blowing in the wind.

Thembelihle Vilakazi

"God has been with you through it all. He has been your only source of strength. We wish you God grants you all your heart's desires." - Love Mom & Dad

"I don't even know where to start, Empress South Africa has made you more than confident, the belief and faith you now possess shows that the platform Empress South Africa has given, works greatly." -Mbali (Sister)

"We've known for years, you've always been the one who encourages us through storms. In our friendship you've always been the Eagle. You have always had the strength to face situation and come out even braver. You always held your head up and never turned back. It is high time you claimed your Crown. Go and sit on that throne. We believe." - High school friends



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-NECP

SPHESIHLE ZULU



"THE EAGLE DOES NOT ESCAPE THE STORM.
THE EAGLE SIMPLY USES THE STORM
TO LIFT IT HIGHER.
IT SPREADS IT'S MIGHTY WINGS
AND RISES ON THE WINDS THAT BRING
THE STORM."



EMPERESS
SOUTH AFRICA

Naomi Mabeka

IF I AM THE ROOTS THEN YOU'RE MY LEAVES SO TOGETHER WE MAKE A TREE
MY BABY. YOU REPRESENT SOMETHING GREAT.
CONGRATULATIONS MY DAUGHTER NAOMI.
CONTINUE TO PREACH KINDNESS, CARE, LOVE AND ABOVE IT ALL, DON'T
FORGET TO BE YOURSELF.

-LOVE
YOUR ROOTS (MOM)

ZAMOKUHLÉ DLAMINI



YOU SHOULD HAVE BEEN THE FIRST BORN, I MEAN OUT OF ALL OF US YOU THE MOST DARING, THE ONE WHO TAKES RISKS AND GIVES NEW THINGS A TRY.

CONGRATULATIONS BABY SIS FOR MAKING IT AS THE EMPRESS SOUTH AFRICA ROYAL PRINCESS 2021.

NO ONE ELSE COULD HAVE DONE IT BESIDES YOU.

BE PROUD OF YOURSELF.



EMPERESS
SOUTH AFRICA



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NTHABISENG TLADI



CROWNS AREN'T MADE OF RHINESTONES THEY ARE MADE OF DISCIPLINE, DETERMINATION AND A HARD TO FIND ALLOY CALLED COURAGE. CONGRATULATIONS ON MAKING IT TO FINALS OF EMPRESS SOUTH AFRICA WE ARE PROUD OF YOU

FROM YOUR BELOVED
FAMILY
AND FRIENDS



EMPERESS
SOUTH AFRICA

NTHABISENG TLADI



A HUGE CONGRATULATIONS ON MAKING IT TO FINALS OF EMPRESS SOUTH AFRICA. THE NEWS OF YOUR ACCOMPLISHMENT HAS COME AS AN AWESOME ENJOYMENT TO EVERYONE OF US. ALL YOUR DILIGENT WORK, RESPONSIBILITY AND PRACTICE HAS PAID OFF.



EMPERESS
SOUTH AFRICA

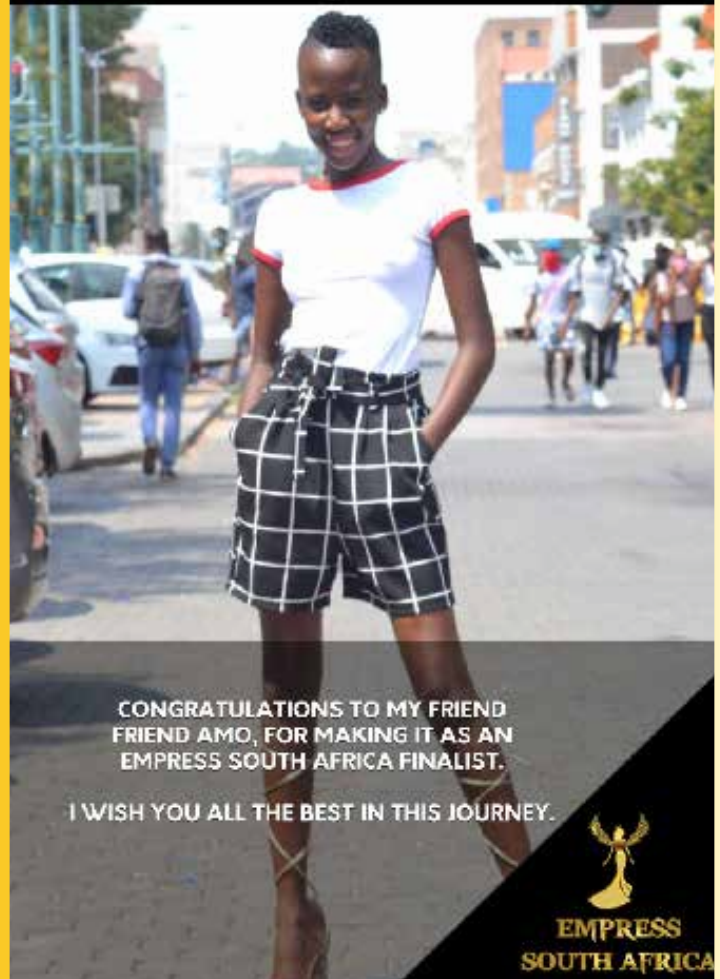
EMILY MALULEKE



"WHATEVER LIFE THROWS AT YOU
NEVER GIVE UP
CAUSE GIVING UP IS NOT AN OPTION"



AMOGELANG MANAMELA



CONGRATULATIONS TO MY FRIEND
FRIEND AMO, FOR MAKING IT AS AN
EMPRESS SOUTH AFRICA FINALIST.
I WISH YOU ALL THE BEST IN THIS JOURNEY.



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LINDA ZWANE



"IT IS, WITHOUT DOUBT A SIGN OF INTELLIGENCE IN A PERSON, FULL OF WISDOM AND KNOWLEDGE THAT SHE DEALS WITH OTHERS IN A CIVILISED MANNER. EVEN WHEN DIFFERERING WITH THEM, MAINTAINING RESPECT FOR THEM REMAINS IN TACT, FOR THAT INFORMS A LOT ABOUT HER OWN MANNERISMS."

-MARYAM MPHUTHI



LESEDI MMOLAENG



CONGRATULATIONS AND
BEST WISHES FOR YOUR NEXT
ADVENTURE!

SO PLEASED TO SEE YOU
ACCOMPLISHING GREAT THINGS,
PLEASE BRING THE CROWN HOME





EMPRESS
EMPRESS
SOUTH AFRICA
SOUTH AFRICA